

Registration - RBEC - Midland, Mich.

December 2 - Recreational Boating Educational Conference

December 1 - Harbor Masters Annual Meeting

Company Name

Attendee

Attendee

Attendee

Address

City/State/Zip

Phone

Fax

Email

RBEC (12/2/10) includes breakfast & lunch:

MBIA MEMBER RATE

\$55/Person _____ no. = \$ _____

NON-MEMBER RATE

\$75/Person _____ no. = \$ _____

ADDITIONAL LUNCH

\$35/Person _____ no. = \$ _____

Harbor Masters Meeting (12/1/10):

MBIA MEMBER RATE

\$40/Person _____ no. = \$ _____

NON-MEMBER RATE

\$65/Person _____ no. = \$ _____

Total Enclosed: \$ _____

Payment Information

Check enclosed in the amount of \$ _____ payable to MBIA

Bill my Visa or MC in the amount of \$ _____

Account #: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Special Needs:

Let us know if you have any special needs, food allergies, etc.

Please contact me at _____

Meal Requests:

Vegetarian Kosher Vegan

Other: _____

The H Hotel Reservations:

All the elements of style are found at the beautiful H Hotel, offering five-star sophistication and service. Top of the line amenities include exceptional meeting rooms, state-of-the-art technology, tastefully appointed guest rooms, distinctive culinary venues and fitness facilities that inspire the mind, body and spirit.

Room Rate: \$99 Single or Double

Please make your reservation directly with The H Hotel at 866-611-5231 by November 10.

Please ask for the MI Boating Industries Association Room Block. **Access Code: BOAT**

The H Hotel: 111W. Main Street, Midland, MI 48640

P: 989.839.0500

Please make all checks payable to:

Michigan Boating Industries Assn.

32398 Five Mile Road, Livonia, MI 48154-6109

(P) 734.261.0123, 800.932.2628, (F) 734.261.0880

Please complete the reverse side of this page for each person you register.

2010 Recreational Boating Educational Conference - Session Selection

Registrant Name: _____

Please copy this page for EACH registrant and check all boxes carefully - sessions overlap

Wednesday, December 1

11:30 a.m. - 4:30 p.m. [] Marina Development Permitting Team Consultants

* Please list appointment time preferences: _____ 1st Choice, _____ 2nd Choice, _____ 3rd Choice

1 - 5:30 p.m. [] Harbor Master's Annual Meeting & Dialogue

Thursday, December 2

9 - 9:30 a.m. [] Welcome Breakfast

9:30 - 10:45 a.m. [] Cutting Edge Research to Enhance the Future of Recreational Boating
- *Dr. Ed Mahoney, MSU & National Marine Research Association*

11 a.m. - Noon [] Driven to Innovate: Simple-Powerful-Creative
- *Michael Goree, Growth Strategies Consulting*

-OR-

[] Marine Finance Landscape, Building Lender Relationships & Discovering Industry Positives
- *Jim Coburn, Managing Partner at Coburn & Assoc., LLC.*

Noon - 1 p.m. [] Lunch

1:15 - 2:15 p.m. [] New Marketing Tactics
- *Brad Simmons, President, Simmons+Company*

-OR-

[] Common Employer Misconceptions
- *Heather G. Ptasznik, Kotz Sangster*

2:30 - 5 p.m. [] Strengthening You and Your Sales Team
- *Gerry Weinberg, Gerry Weinberg & Associates*

-OR-

2:30 - 3:45 p.m. [] Using the Internet as a Marketing Tool
- *Colleen King, President, King Media*

4 - 5 p.m. [] Greening Michigan
- *Jeff Spencer, DNRE*

**Please Copy this page for each registrant and send or fax back to the MBIA at:
32398 Five Mile Road, Livonia, MI 48154
F: 734.261.0880**

If you have any questions, contact the MBIA at (P):734.261.0123 or email: boatmichigan@mbia.org