



**Michigan®  
Boating  
Industries  
Association**

**Banner Advertisement Contract for www.mbia.org**

Company: \_\_\_\_\_

Type of Business (i.e. marina, retailer): \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Contract length:**

There is a six-month minimum contract for a banner ad on www.mbia.org

- six months  18 months
- 12 months  24 months

**Fees:**

- MBIA member - \$150 / month .....\$ \_\_\_\_\_
- Non-MBIA member - \$175 / month .....\$ \_\_\_\_\_
- \$75 for banner creation (if needed) .....\$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

**Ad Specifications:** Ad size must be 450 x 100 pixels (no exceptions).

**Disclaimer:** Advertising space is limited; rates are subject to change after contract expiration; MBIA reserves the right to refuse any ads at their discretion.

**Ad Creation:** If you need a banner ad created for you please contact Amanda Crabtree (information below) for assistance in designing. An ad will be sent for your approval before added to www.mbia.org.

**Delivery:** Please e-mail your ad to [acrabtree@mbia.org](mailto:acrabtree@mbia.org)

**Questions:** Call: 734.261.0123 ext. 200 or email [acrabtree@mbia.org](mailto:acrabtree@mbia.org)

**Payment: *Must be received in full before ad will be added to www.mbia.org.***  
Please make checks payable to the Michigan Boating Industries Association.

**Send:** Contract and payment to: Michigan Boating Industries Association  
32398 Five Mile Rd.  
Livonia, MI 48154

I, \_\_\_\_\_ agree to have the proposed advertisement on www.mbia.org for the above  
(Please print name)  
specified amount of time for the above specified fees and have included my full payment.

\_\_\_\_\_  
Signature Date