

Regular Membership: Any corporation, company, firm, organization, organized for profit, registered and located in the State of Michigan whose principal business is the manufacture, distribution, repair, installation, dockage or sale of recreational marine products. (Marine products are defined within the association bylaws)



..... \$295.00
(Regular)

Associate Membership: Any person, firm, or organization who, in the opinion of the Board of Directors, is engaged in serving the marine industry but who does not qualify as a regular member. Associate members shall be entitled to all rights and benefits of a regular member except to vote or to hold office. Out-of-state firms must file for associate membership.



..... \$295.00
(Associate)

Add Initiation Fee of \$25.00

Subtotal: \$320.00

PRIMARY ADDRESS: _____

 (city) (state) (zip + 4)

COUNTY: _____ BUSINESS TELEPHONE: _____
 FAX No.: _____ TOLL-FREE NUMBER: _____
 Website Address: _____
 Email: _____

MAILING ADDRESS: _____
 (if different than primary location)

 (city) (state) (zip + 4)

Branch Membership: Branch Member locations must have the same company name and ownership as the Regular or Associate Member. Branch Members will receive a listing in the Michigan Boating Annual Directory (circulation 50,000) and Branch Members receive all MBIA communications and full access to member benefits and programs.



..... \$150.00
(Branch)

Add \$150 for each additional location.

@ \$150.00 = \$ _____

Contact: _____
 ADDRESS: _____

 (city) (state) (zip + 4)

COUNTY: _____ BUSINESS TELEPHONE: _____
 FAX No.: _____ TOLL-FREE NUMBER: _____
 Email: _____

***ADDITIONAL BRANCH LOCATIONS: (ATTACH LISTING WITH INFO REQUESTED ABOVE)**

Affiliate Membership: This class of membership shall consist of officers, directors, partners, principals, managers, and employees of Regular Members. This category is designed to keep additional people within your organization informed about industry issues and MBIA programs. Affiliate Members will receive the Marine Trade News and all other association communications.



..... \$70.00
(Affiliate Members)

Add \$70.00 for each affiliate member.

@ \$70.00 = \$ _____

NAME: _____ **POSITION:** _____
 WORKING AT [] Primary Location [] Secondary Location [] Other (Please specify address below)

NAME: _____ **POSITION:** _____
 WORKING AT [] Primary Location [] Secondary Location [] Other (Please specify address below)

Subtotal: \$ _____

TOTAL \$ _____
(must be at least \$320)

TYPE OF BUSINESS: (To insure credibility of listings, it is extremely important that you only be listed under PRIMARY business classifications. **CHECK NO MORE THAN SIX CLASSIFICATIONS.**)

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Association/PR | <input type="checkbox"/> Canoe Livery | <input type="checkbox"/> Insurance- Boat or Yacht | <input type="checkbox"/> Propeller Shop |
| <input type="checkbox"/> Aerial Photography | <input type="checkbox"/> Canvas Shop | <input type="checkbox"/> Insurance - Business | <input type="checkbox"/> Sailmaker |
| <input type="checkbox"/> Air Condition & Refrigeration | <input type="checkbox"/> Charter Fishing | <input type="checkbox"/> Insurance - Credit Life | <input type="checkbox"/> Sailboat Rigging |
| <input type="checkbox"/> Association/Club | <input type="checkbox"/> Development-Marina Waterfront | <input type="checkbox"/> Manufacturer/Accessories | <input type="checkbox"/> Scuba Services |
| <input type="checkbox"/> Attorney | <input type="checkbox"/> Dockage | <input type="checkbox"/> Manufacturer/Boat Hoist/Lifts | <input type="checkbox"/> Service and Repair |
| <input type="checkbox"/> Bank/Savings & Loan | <input type="checkbox"/> Dockominiums | <input type="checkbox"/> Manufacturer/Boats | <input type="checkbox"/> Service Warranties |
| <input type="checkbox"/> Beach Installation | <input type="checkbox"/> Docks | <input type="checkbox"/> Manufacturer/Docks | <input type="checkbox"/> Supplies Distributor |
| <input type="checkbox"/> Boat Dealer - Power (New) | <input type="checkbox"/> Documentation Services | <input type="checkbox"/> Manufacturer/Engines | <input type="checkbox"/> Supplies Retailer |
| <input type="checkbox"/> Boat Dealer - Canoe/Kayak/Paddleboat | <input type="checkbox"/> Dredging | <input type="checkbox"/> Manufacturer/Personal Watercraft | <input type="checkbox"/> Surveyor |
| <input type="checkbox"/> Boat Dealer - Sail (New) | <input type="checkbox"/> Electric | <input type="checkbox"/> Manufacturer/Trailers | <input type="checkbox"/> Swim Platforms |
| <input type="checkbox"/> Boat Documentation | <input type="checkbox"/> Electronics | <input type="checkbox"/> Manufacturers Representative | <input type="checkbox"/> Towing |
| <input type="checkbox"/> Boat Financing | <input type="checkbox"/> Engineering- Coastal and Oceanographic | <input type="checkbox"/> Marina Construction | <input type="checkbox"/> Trailers/Trailer Parts |
| <input type="checkbox"/> Boat Publication | <input type="checkbox"/> Engines | <input type="checkbox"/> Marina Consult-Design | <input type="checkbox"/> Training - Sales & F&I |
| <input type="checkbox"/> Boat Rental | <input type="checkbox"/> Environmental Services | <input type="checkbox"/> Marina/Great Lakes | <input type="checkbox"/> Transmissions/Marine |
| <input type="checkbox"/> Boat Storage | <input type="checkbox"/> Extended Service Warrantly | <input type="checkbox"/> Marina/Inland Waters | <input type="checkbox"/> Underwater Salvage |
| <input type="checkbox"/> Boat Yard | <input type="checkbox"/> Feasibility Studies | <input type="checkbox"/> Marina Training | <input type="checkbox"/> Upholstery/Interiors |
| <input type="checkbox"/> Broker | <input type="checkbox"/> Finance Company | <input type="checkbox"/> Marine Construction/Seawalls | <input type="checkbox"/> Waterski/Supplies/School |
| | <input type="checkbox"/> Fishing Bait & Tackle | <input type="checkbox"/> Marine Service Contracts | <input type="checkbox"/> Wholesale Financing |
| | <input type="checkbox"/> Hydrographic Surveying | <input type="checkbox"/> Mooring Products//Hoists/Lifts | <input type="checkbox"/> Winterizing |
| | | | <input type="checkbox"/> Used Boat Sales |

Other (Please list): _____

(This "Other" category counts as one of your six choices - please check no more than six categories.)

Membership rates reflect twelve (12) months of membership dues. Full payment of the annual dues plus the initiation fee must accompany your membership application. Mail to MBIA, 32398 Five Mile Road, Livonia, MI 48154.

Full payment of annual dues at time of application will be prorated and credited toward the normal dues cycle to reflect your membership acceptance date. Annual dues are payable May 1 of each year.

If membership is continuous, initiation fees are payable only once.

All membership applications are subject to approval by the Board of Directors.

To qualify for membership rates at association boat shows, applicants must be approved for membership at the board meeting scheduled at least one month prior to the event.

NOTE: Federal tax law requires the MBIA to specify the share of your membership investment which supports state and federal lobbying. That share is estimated at 100%; therefore, the MBIA dues are not tax deductible.

****Please make checks payable to Michigan Boating Industries Association.***

What is your preferred method for receiving updates, news, and meeting notices from the Michigan Boating Industries Association and its subsidiaries?

E-mail Fax Mail Combination

Do you have a personal or business relationship with any Michigan or U.S. Legislator?

Yes No Please list name(s) and type of relationship, i.e., customer, friend, relative, neighbor, etc.

How do you currently advertise your business products and services? Please list papers, stations, magazines, etc. Please rank which medium you feel is most effective.

	Rank (1=highest)
<input type="checkbox"/> Network Television: _____	()
<input type="checkbox"/> Cable Television: _____	()
<input type="checkbox"/> Radio: _____	()
<input type="checkbox"/> Outdoor: _____	()
<input type="checkbox"/> Newspaper: _____	()
<input type="checkbox"/> Direct Mail: _____	()
<input type="checkbox"/> Magazines: _____	()
<input type="checkbox"/> Websites: _____	()

Please share with us your top industry concerns: _____

What educational programming would benefit your business most? _____
